

A person wearing a bright yellow jacket and a red hat stands on a rocky outcrop in the foreground, looking out over a vast valley. The valley is filled with green and yellow trees, a winding river, and a small town. In the background, majestic mountains with snow-capped peaks rise against a blue sky with scattered clouds.

Lost With Purpose

Off the beaten track solo female travel

MEDIA KIT / JUNE 2022

I'm Alex—short for Alexandra—a full-time solo female traveler who loves off the beaten track places overlooked by Western tourism.

My goal? To inspire people to travel to unconventional destinations, then help them to travel deeper and more mindfully once there.

Alex Reynolds

US & UK citizen
31 years old
5+ years on the road





THE BLOG

Founded Feb 2016
www.lostwithpurpose.com

BLOG TRAFFIC

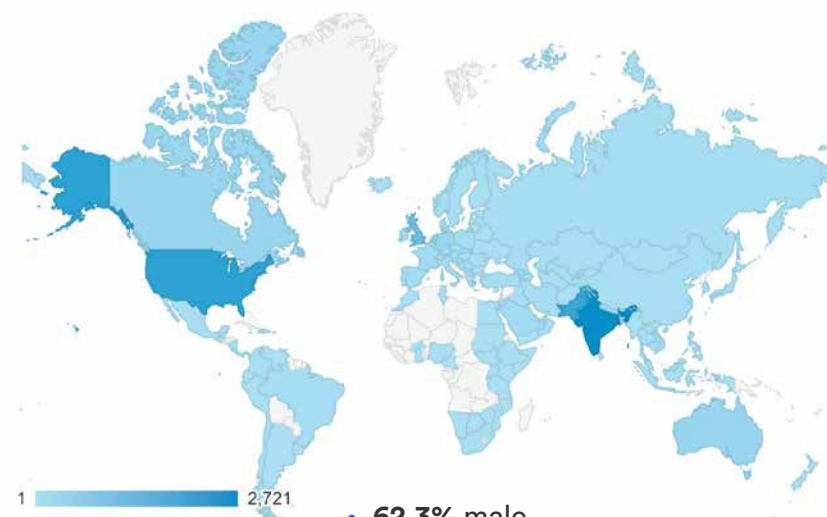
- 50,000+ U MVs
- 81,000+ PVs
- 59,000+ sessions

SOCIAL MEDIA

-  62,500+ followers
-  77,000+ followers
-  537,000+ MVs
-  9,400+ followers

BLOG FOLLOWERS

English-speaking travelers who stick around for my honesty and integrity, ethical travel choices, and unconventional recommendations.



- 62.3% male
- 57% 18 - 34 year olds
- Top: India, USA, Pakistan

I'VE BEEN ON





So where do YOU come in?

I'm always happy to work with brands who help travelers visit lesser-known destinations, or promote sustainable travel practices.

PRESS TRIPS

Show the world how incredible your country, destination, or tour is! I'll craft blog posts, shoot photos, record video, and pimp out the experience on social media.

PHOTOGRAPHY

I'll take photos of your destination, business, or product that will have people drooling and trying to figure out how to get there or buy it ASAP.

BRAND AMBASSADOR

What better validation than having your products tried and tested by a respected full-time traveler? If it can survive my lifestyle, people should know about it!

SPONSORED POSTS

Show off your company, cause, services, or products via my blog or social media. If our visions align, I'm always happy to cover something that might benefit my readers.

I'VE WORKED WITH



BANGLADESH

Interested? hello@lostwithpurpose.com



OneSight

Alex somehow managed to capture every moment and the moments between the moments. She's an absolute gift to work with. Thank you, Alex, for lending your chutzpah, love, and eye to our project and your overall work.

Ellen



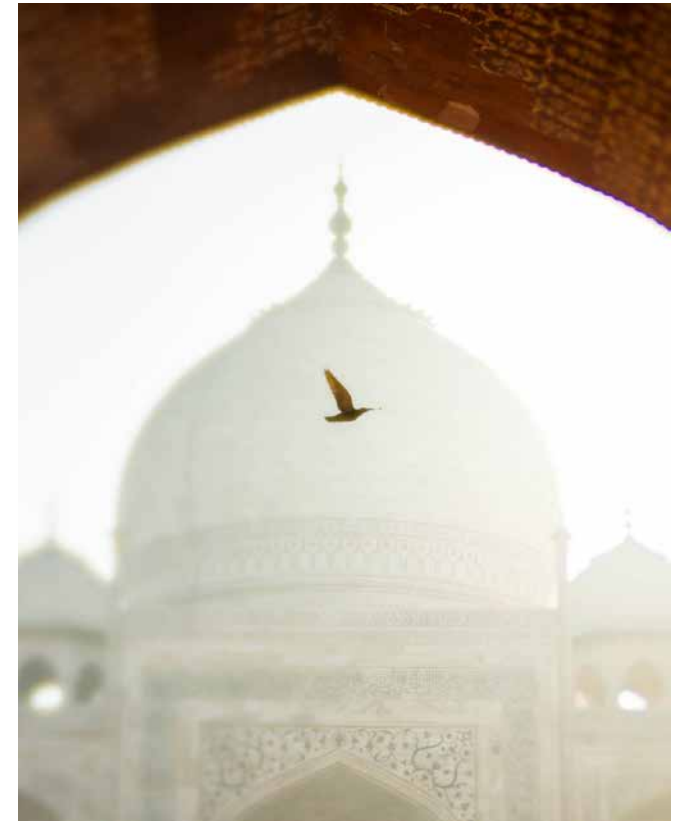
Alex was absolutely marvellous from the get-go. Prompt with her responses and skilled with her lens, she was a dream to work with. Her photographs are unique, her writing relatable yet snappy, and her service always incredible - I couldn't recommend her highly enough!

Aranya

LENSBABY®

Alex was the ideal blogger/influencer to work with! ... Her images, as well as written content, were authentic, creative and beautifully delivered. We would be thrilled to be featured on Lost with Purpose again!

Ally



Don't take my word for it.
Here's what others have to say:

Your blog and everything about your travels has literally changed my life.

ALANA

Your posts on Iran convinced my (also female) friend and I to go and we had a f**king amazing time! Now we're thinking about travelling to India together and your posts have also been awesome, as we had some hesitations about the possibility of two girls doing it together!

ALICIA

Your blog is hands down the best I've come across in a (very) crowded field. Great writing, stunning pictures, easy to follow, informs and educates while also telling a compelling story.

IVAN

It's thanks to you we went to the World Nomad Games last year and it was one of the most exciting experiences of my life.

LORETTA

Last year I visited Uzbekistan inspired by your blog and it was my best travel experience ever. Thank you for being such an inspiration to all of us.

ELECTRA

I just got back from a trip to Pakistan and just wanna say thanks for inspiring me to visit the amazing country with your posts and website! Your posts and guides really helped a lot!

DZAR

Thank you for the wonderful ramblings and images you so gracefully share, and the comfort and dreams you so generously instill in others :) As far as blogs go, this is a truly brilliant one.

KURT

You come across as so genuine, honest and funny and it's really refreshing compared to a lot of other bloggers out there.

JESS

SAUDI ARABIA

Lost With Purpose

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